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| C:\WINNT\Profiles\Administrator\Desktop\logo_ec_17_colors_300dpi.gif | EUROPEAN COMMISSIONDIRECTORATE-GENERALENVIRONMENTDirectorate A - Green Economy**ENV.A.1 - Eco-Innovation & Circular Economy** |

**EMAS Awards Evaluation Questionnaire 2015**Theme: ***“Eco-Innovation”***

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| **Criteria** | **Brief, clear description of the Eco-Innovation measures** | Jury evaluation*(Jury’s justification for assigning the score for each criterion)**THIS COLUMN IS RESERVED FOR THE JURY AND SHOULD NOT BE COMPLETED BY THE APPLICANT* | **Points available*****(max)*** | **Points achieved***THIS COLUMN IS RESERVED FOR THE JURY AND SHOULD NOT BE COMPLETED BY THE APPLICANT* |
| **Main Criteria** |  |  | **Max. 70 points** |  |
| **1.“Innovativeness” of the environmental innovation** * How did the organisation improve its performance in its core business through eco-innovation?
* Is it a one-off initiative or a continuous process of innovation?
* How does the innovation add environmental and/or economic value to the organisation?
* How willing were organisations to change their business model?
 |  |  | **Max. 35 points***Guidelines* Excellent (28-35 pts)Good (20-27 pts)Average (10-19 pts)Below average (0-9 pts) |  |
| **2. Improvement in environmental performance resulting from the innovative measure*** Environmental statement
* Eco-innovation effects on EMAS environmental core (performance) indicators:
	+ energy efficiency
	+ material efficiency
	+ waste
	+ biodiversity
	+ emissions
	+ water
 |  |  | **Max. 35 points***Guidelines* Excellent (28-35 pts)Good (20-27 pts)Average (10-19 pts)Below average (0-9 pts) |  |
| **Subtotal - Main Criteria** |  |  |  |  |
|  |  |  |  |  |
| **Supporting Criteria** |  |  | **Max. 30 points** |  |
| 1. **Supply Chain and Customers**
* Has the organisation actively involved its suppliers and/or customers when implementing actions to improve the environmental performance of its products and services? If yes, in what way?
* Did the organisation use a life cycle perspective to improve the eco-design of its products/services and did it involve its suppliers/customers in doing so? If yes, in what way?
 |  |   | **Max. 5 points***Guidelines* Excellent (5 pts)Good (3-4 pts)Average (1-2 pts)Below average (0 pts) |  |
| 1. **Stakeholder Engagement /Employee Involvement**
* In what way has the organisation taken into account the opinions of its (main) stakeholder(s) in, for example, screening environmental aspects, drafting the environmental statement, external communication activities etc.?
* How has the organisation involved its employees in the eco-innovation process?
 |  |  | **Max. 5 points***Guidelines* Excellent (5 pts)Good (3-4 pts)Average (1-2 pts)Below average (0 pts) |  |
| 1. **Communication and Transparency**
* Has the organisation tailored its EMAS environmental statement to the interests and information needs of its different target audiences (e.g. by drafting different sections of the environmental statement)?
* Has the organisation taken further actions (besides publication alone) to communicate the contents of the environmental statement to different external stakeholders?
 |  |  | **Max. 5 points***Guidelines* Excellent (5 pts)Good (3-4 pts)Average (1-2 pts)Below average (0 pts) |  |
| 1. **Indirect environmental aspects of the product/service range**
* Has the organisation carried out a life cycle assessment in order to identify and assess the direct and indirect environmental aspects?
* Did the organisation use a life cycle assessment approach to determine or revise its environmental objectives?
* Is the communication of the environmental performance of the organisation’s products/services based on the results of a life cycle assessment (study)?
 |  |  | **Max. 5 points***Guidelines* Excellent (5 pts)Good (3-4 pts)Average (1-2 pts)Below average (0 pts) |  |
| 1. **Replication potential and benchmarking**
* To what extent could the eco-innovation be copied / implemented or further developed by other actors / other organisations in the same sector or other sectors?
* To what extent has the implemented eco-innovation demonstrated market-readiness (successful examples are mentioned under eco-innovation market replication initiative)?
* To what extent did the eco-innovation stimulate additional investment(s)?
* To what extent did the organisation compare its environmental performance with relevant benchmarks of the sector (i.e. EMAS SRDs, BREF documents, sectoral environmental reports etc.)?
* What were the novelty and origins of the implemented eco-innovation(s)?
 |  |  | **Max. 5 points***Guidelines* Excellent (5 pts)Good (3-4 pts)Average (1-2 pts)Below average (0 pts) |  |
| 1. **Organisational commitment**
* How do the environmental issues and the commitments to environmental performance improvements influence the organisation’s business model and organisational decision making?
* Are environmental aspects of the organisation a key factor when defining its competitive business strategy?
* Are environmental concerns a common area of all the organisation’s business departments?
* Did the organisation’s commitment to environmental performance improvements have a significant effect on one or more of the following aspects: company's value proposition, target customer-groups, distribution channels, customer relationships, core capabilities, partner network; and cost and revenue structure?
 |  |  | **Max. 5 points***Guidelines* Excellent (5 pts)Good (3-4 pts)Average (1-2 pts)Below average (0 pts) |  |
| **Subtotal - Supporting Criteria** |  |  |  |  |
| **Subtotal - Main Criteria (see above)** |  |  |  |  |
| **Total of points scored by:** *(please insert the organization name)* |  |  | **Max. 100 points in total** |   |

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| **Additional comments** |
| **Applicant***(Please add any additional comments that support your application)*  |  |
| **Jury***(Please add any additional comments that support your evaluation)**THIS FIELD IS RESERVED FOR THE JURY AND SHOULD NOT BE COMPLETED BY THE APPLICANT* |  |