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| C:\WINNT\Profiles\Administrator\Desktop\logo_ec_17_colors_300dpi.gif | EUROPEAN COMMISSION  DIRECTORATE-GENERAL  ENVIRONMENT  Directorate A - Green Economy  **ENV.A.1 - Eco-Innovation & Circular Economy** |

**EMAS Awards Evaluation Questionnaire 2015**Theme: ***“Eco-Innovation”***

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| **Criteria** | **Brief, clear description of the Eco-Innovation measures** | Jury evaluation  *(Jury’s justification for assigning the score for each criterion)*  *THIS COLUMN IS RESERVED FOR THE JURY AND SHOULD NOT BE COMPLETED BY THE APPLICANT* | **Points available**  ***(max)*** | **Points achieved**  *THIS COLUMN IS RESERVED FOR THE JURY AND SHOULD NOT BE COMPLETED BY THE APPLICANT* |
| **Main Criteria** |  |  | **Max. 70 points** |  |
| **1.“Innovativeness” of the environmental innovation**   * How did the organisation improve its performance in its core business through eco-innovation? * Is it a one-off initiative or a continuous process of innovation? * How does the innovation add environmental and/or economic value to the organisation? * How willing were organisations to change their business model? |  |  | **Max. 35 points** *Guidelines*  Excellent (28-35 pts)  Good (20-27 pts)  Average (10-19 pts)  Below average (0-9 pts) |  |
| **2. Improvement in environmental performance resulting from the innovative measure**   * Environmental statement * Eco-innovation effects on EMAS environmental core (performance) indicators:   + energy efficiency   + material efficiency   + waste   + biodiversity   + emissions   + water |  |  | **Max. 35 points** *Guidelines*  Excellent (28-35 pts)  Good (20-27 pts)  Average (10-19 pts)  Below average (0-9 pts) |  |
| **Subtotal - Main Criteria** |  |  |  |  |
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| **Supporting Criteria** |  |  | **Max. 30 points** |  |
| 1. **Supply Chain and Customers**  * Has the organisation actively involved its suppliers and/or customers when implementing actions to improve the environmental performance of its products and services? If yes, in what way? * Did the organisation use a life cycle perspective to improve the eco-design of its products/services and did it involve its suppliers/customers in doing so? If yes, in what way? |  |  | **Max. 5 points**  *Guidelines*  Excellent (5 pts)  Good (3-4 pts)  Average (1-2 pts)  Below average (0 pts) |  |
| 1. **Stakeholder Engagement /Employee Involvement**  * In what way has the organisation taken into account the opinions of its (main) stakeholder(s) in, for example, screening environmental aspects, drafting the environmental statement, external communication activities etc.? * How has the organisation involved its employees in the eco-innovation process? |  |  | **Max. 5 points**  *Guidelines*  Excellent (5 pts)  Good (3-4 pts)  Average (1-2 pts)  Below average (0 pts) |  |
| 1. **Communication and Transparency**  * Has the organisation tailored its EMAS environmental statement to the interests and information needs of its different target audiences (e.g. by drafting different sections of the environmental statement)? * Has the organisation taken further actions (besides publication alone) to communicate the contents of the environmental statement to different external stakeholders? |  |  | **Max. 5 points**  *Guidelines*  Excellent (5 pts)  Good (3-4 pts)  Average (1-2 pts)  Below average (0 pts) |  |
| 1. **Indirect environmental aspects of the product/service range**  * Has the organisation carried out a life cycle assessment in order to identify and assess the direct and indirect environmental aspects? * Did the organisation use a life cycle assessment approach to determine or revise its environmental objectives? * Is the communication of the environmental performance of the organisation’s products/services based on the results of a life cycle assessment (study)? |  |  | **Max. 5 points**  *Guidelines*  Excellent (5 pts)  Good (3-4 pts)  Average (1-2 pts)  Below average (0 pts) |  |
| 1. **Replication potential and benchmarking**  * To what extent could the eco-innovation be copied / implemented or further developed by other actors / other organisations in the same sector or other sectors? * To what extent has the implemented eco-innovation demonstrated market-readiness (successful examples are mentioned under eco-innovation market replication initiative)? * To what extent did the eco-innovation stimulate additional investment(s)? * To what extent did the organisation compare its environmental performance with relevant benchmarks of the sector (i.e. EMAS SRDs, BREF documents, sectoral environmental reports etc.)? * What were the novelty and origins of the implemented eco-innovation(s)? |  |  | **Max. 5 points**  *Guidelines*  Excellent (5 pts)  Good (3-4 pts)  Average (1-2 pts)  Below average (0 pts) |  |
| 1. **Organisational commitment**  * How do the environmental issues and the commitments to environmental performance improvements influence the organisation’s business model and organisational decision making? * Are environmental aspects of the organisation a key factor when defining its competitive business strategy? * Are environmental concerns a common area of all the organisation’s business departments? * Did the organisation’s commitment to environmental performance improvements have a significant effect on one or more of the following aspects: company's value proposition, target customer-groups, distribution channels, customer relationships, core capabilities, partner network; and cost and revenue structure? |  |  | **Max. 5 points**  *Guidelines*  Excellent (5 pts)  Good (3-4 pts)  Average (1-2 pts)  Below average (0 pts) |  |
| **Subtotal - Supporting Criteria** |  |  |  |  |
| **Subtotal - Main Criteria (see above)** |  |  |  |  |
| **Total of points scored by:** *(please insert the organization name)* |  |  | **Max. 100 points in total** |  |

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| **Additional comments** | |
| **Applicant**  *(Please add any additional comments that support your application)* |  |
| **Jury**  *(Please add any additional comments that support your evaluation)*  *THIS FIELD IS RESERVED FOR THE JURY AND SHOULD NOT BE COMPLETED BY THE APPLICANT* |  |